

Dear colleague,

You are kindly invited to join us at this webinar on **28 January at 17h00 (CET)** to learn from and discuss with lead academic scientists, policy makers and patient representatives about how to implement the ambitious plan described in the Mission Cancer Report published in September 2020, and discuss prevention, new therapeutic approaches, faster translation or patient care - [Click Here to Join the event on Zoom](#) - **Passcode: 020363**.

This event is open to any interested individual. Please feel free to disseminate it within your networks.

Programme Overview

Welcome and Introduction (**Ronald de Bruin**, Director of the COST Association)

Perspective from Policy Makers:

- An EU mission on cancer, what to look for? (**Maria da Graça Carvalho**, [Member of the European Parliament](#))
- The Slovenian priorities regarding health and the EU presidency (**Tina Bregant**, Head of the Cabinet of the [Ministry of Health](#), Slovenia)
- The EU mission on cancer, current status and future outlook (**Walter Ricciardi**, Università Cattolica del Sacro Cuore in Rome and Chair of the [EU Mission on Cancer](#))

Input and Open Debate with COST Actions and Stakeholders representatives:

- **Matti Aapro** ([European CanCer Organisation](#))
- **Chrissie Brierley** ([Joint Programming Initiative - A Healthy Diet for a Healthy Life](#))
- **Kjersti Flatmark** (Oslo University Hospital and Chair of a [COST Action dealing with a rare cancer](#))
- **Daniel Ortega** (Imdea Nanociencia and leader of a [COST Action on magnetic hyperthermia for cancer therapy](#))
- **Chiara Riganti** (University of Torino and leader of a [COST Action multidrug resistant tumours](#))

Event Moderator: **Toni Andreu** ([European Infrastructure for Translational Medicine](#))

Cancer remains one of the major societal challenges. If current trends continue, 1.67 million people in the EU will die from cancer by 2030, representing a significant burden for patients and their families, healthcare systems and society. Beating cancer will require a multidisciplinary and comprehensive approach, relying on both discoveries in basic research and faster translation into practice, besides efficient coordination of all relevant stakeholders (researchers, policymakers, industry, patient organisations).

The Mission on Cancer is one of the 5 missions identified for Horizon Europe, aiming at promoting more impactful research results while engaging citizens in a common European goal. Its implementation is challenging as it must remain focused, time-bound, guaranteeing cross-sector fertilisation and cutting-edge innovation. In addition, robust governance and control mechanisms will have to be put in place. The granularity of the European research landscape and the current fragmentation of public research and health policies constitute a colossal trial for the Cancer Mission's success. The [Mission Cancer Report](#) was delivered in September 2020 and in this webinar we hear from lead academic scientists, policy makers and patient representatives on how to implement this ambitious plan