



**COMPETITIVE RESEARCH PROPOSAL FOR PRIMA PROGRAMME  
CAPACITY-BUILDING WORKSHOP**

**Date: 25-26 January 2021**

**Organizers: TÜBİTAK and PRIMA Secretariat**

**Online Venue: ZOOM (by invitation)**

**DAY ONE – 25 January 2021**

<b>Time</b>	<b>Topic</b>	<b>Speakers</b>	<b>Duration</b>
13.00-13.10	Opening and Welcome Speech	TÜBİTAK & PRIMA	10 min.
13.10-14.00	PRIMA introduction, thematic areas and topics, the Strategic Research and Innovation Agenda, SRIA. Identify PRIMA application process, templates and access to documents	PRIMA	45 min.
14.00-14.20	Section 2 and National Regulations	TÜBİTAK	20 min.
14.20-14.50	Identify main characteristics of winning proposals - Tips and Tricks Most Common reasons for Failure	PRIMA	30 min.
14.50-15.10	<b>BREAK</b>		20 min.
15.10-15.25	Success Story - Coordinator of 2020 Section 1 Call - FunTomp Project	Assoc.Prof. Mecit Öztop, METU	15 min.
15.25-15.40	Success Story - Coordinator of 2019 Section 2 Call - BioProMedFood Project	Prof. Fatih Özoğul, Çukurova University	15 min.
15.40-16.40	How to write a Competitive Proposal? [ <i>Stage 1</i> ]-Pre Proposal	PRIMA	60 min.
16.40-17.30	Q&A	PRIMA & TÜBİTAK	50 min.

## DAY TWO – 26 January 2021

Time	Topic	Speakers	Duration
13.00-13.20	Recap of Day One	PRIMA	20 min.
13.20-13.30	Q&A	PRIMA	10 min.
13.30-14.10	How to write a Competitive Proposal? [ <i>Stage 2</i> ]- Full Application	PRIMA	40 min.
14.10-14.20	Q&A	PRIMA	10 min.
14.20-14.30	<b>BREAK</b>		10 min.
14.30-15.00	Plan Your good research proposal - useful tools - LFM (logical framework management), Theory of Changes - Gantt Charts - Business Model Canvas and business plan - Work Packages, Deliverables, Milestones	PRIMA	30 min.
15.00-15.45	Budgeting of PRIMA projects	PRIMA	45 min.
15.45-16.05	Networking and building your unit/department portfolio	PRIMA	20 min.
16.05-16.45	Q&A	PRIMA & TÜBİTAK	40 min.