

“BİGG SPORTS Awards” Competition Announcement

In cooperation with the Ministry of Youth and Sports and TÜBİTAK, the "BİGG SPORTS Awards" competition will be organized with the aim of producing new knowledge in sports and sports-related fields, developing innovative approaches, supporting technological entrepreneurship, and raising awareness in the field of sports technologies. The "BİGG SPORTS Awards" competition aims to reward sports technology products that are creative, innovative, have technical excellence, have competitive features, have unique differences and contribute to the national technological knowledge in the field of sports technologies. A total of 4,500,000 TL cash prize and also BİGG SPORTS Award Certificate will be given to a maximum of 5 companies to be determined as a result of the evaluation of the competition jury. During the competition, panels will discuss the developments in sports technologies and events will be held where the competitors will meet with mentors and investors.

Competition Topics and Scope:

Within the scope of the competition, applications will be accepted in the following fields.

- Localization of imported sports equipment
- Augmented and virtual reality in sports technologies
- Sports-related statistics and big data analysis
- Artificial intelligence in sports
- Sensor technology in sports
- Training technologies in sports
- Individual and team tracking analysis systems

Competition Calendar:

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| Application Dates | 3 October – 15 November 2023 |
| Evaluation Dates | November 2023 |
| Final Evaluation and Award Ceremony | December 2023 |

Application conditions:

Companies that meet the following conditions will be able to apply to the "BİGG Sports" Awards competition:

- ✓ Companies offering and developing products in the above-mentioned areas that have received support within the scope of the 1512 BİGG Entrepreneurship Support Program or the Technoentrepreneurship Capital Support Program carried out by the Ministry of Industry and Technology,
- ✓ All companies located in Türkiye that offer and develop products in the above-mentioned areas.

* It will not be possible to re-apply for products that have previously won awards from the BİGG Sports Awards competition.